

CANADIAN ROCKIES INTERNATIONAL AIRPORT

ADVERTISING OPPORTUNITIES



CANADIAN ROCKIES INTERNATIONAL AIRPORT

The Canadian Rockies International Airport (YXC) is visited by more than 135,000 passengers annually. Travellers arrive to the airport from a variety of places, both international and domestic. In addition to the travelling public, a number of "meeters & greeters" visit the airport to pick up family, friends and business associates.

All advertising agreements are secured on an annual basis beginning January 1st and ending December 31st. Agreements which are entered mid-year will be prorated and agreements take the form of an "Advertising Permit" that is unique to YXC.

The Advertiser is responsible for:

- Design of media
- Purchase of media elements (photos, copyrights, etc.)
- Installation of all advertising media



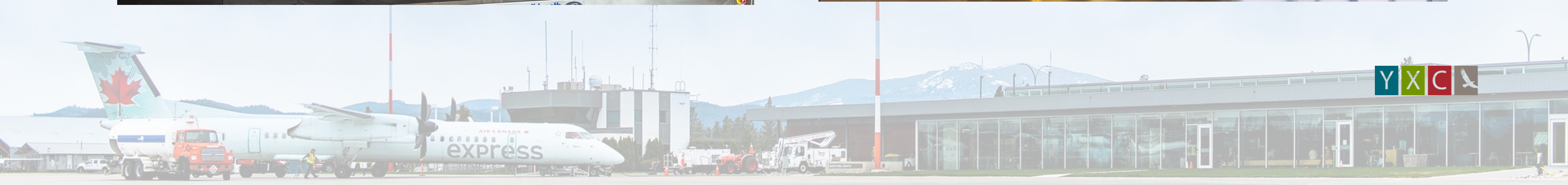
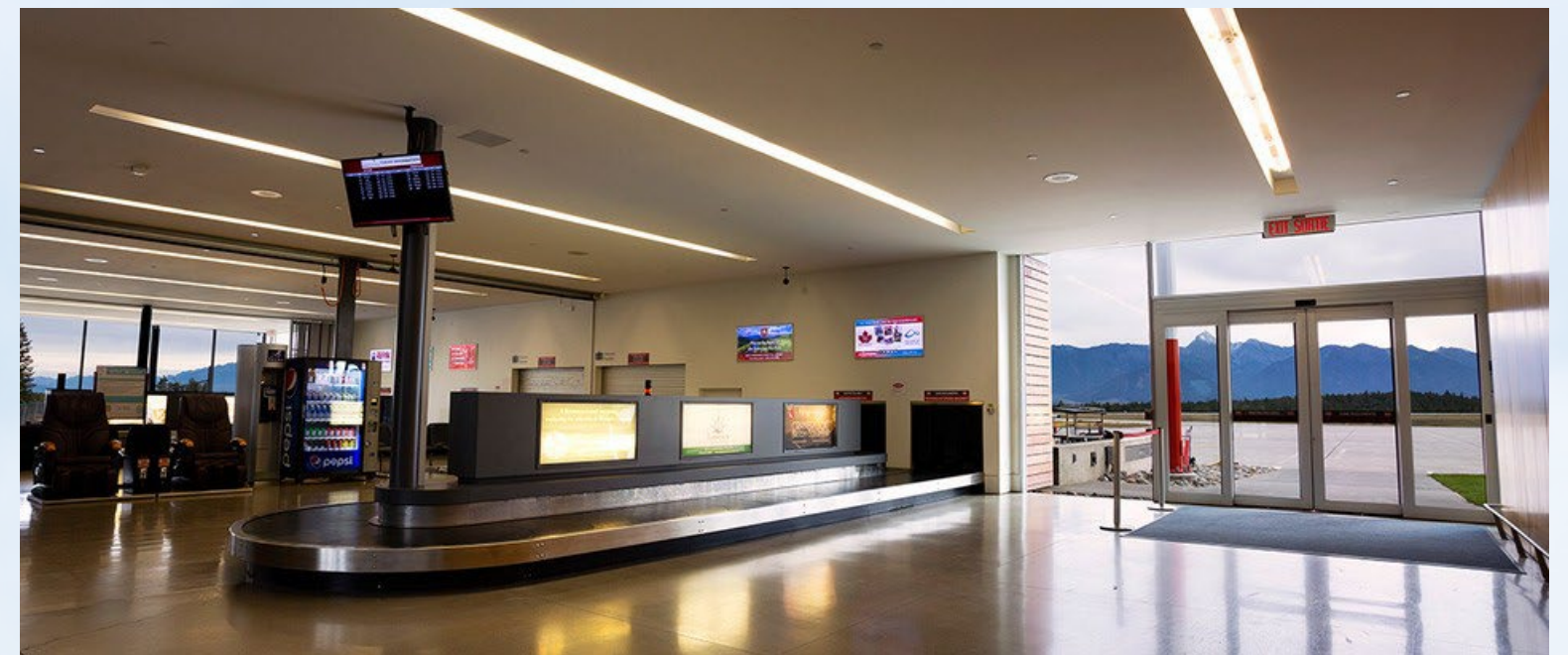
ADVERTISING SPACES MAP



BACK-LIT SIGNS

Choose between a space on the carousel or on the "Arrivals" area wall. Both carousels attract attention from passengers and visitors, as carousel #1 is most often used for deplaning but carousel #2 is closest to the "Arrivals" door.

The cost of this location is \$2,000.00 per year plus GST, prorated to the start date of the Advertising Permit.



ARRIVALS VESTIBULE WINDOW DECALS



The available spaces are located on the interior set of doors, on either side of each door. The ads may be a maximum of 52 inches high by 25 inches wide, and can be double sided so they will be visible to passengers & visitors both entering, and exiting the terminal.

The cost of this location is \$2,000.00 per year plus GST, prorated to the start date of the Advertising Permit.

The spaces are indicated by the yellow boxes on the images and are grouped together for a single advertiser.

ARRIVALS VESTIBULE WINDOW DECALS

See below for examples of window decal designs:



BAGGAGE CAROUSEL BELT DECALS

Pair eye catching graphics with creative placement to achieve an outstanding advertisement with branding placed directly on the baggage carousel!

The cost of this location is \$4,500.00 per year plus GST for full exclusivity to one baggage carousel, or \$1,000.00/8ft section per year plus GST.



DEPARTURES LOUNGE WINDOW DECAL

The Departures Lounge wall is split into two available spaces as outlined below. In each case, the space includes both sides of the glass and each space will accommodate an ad with a maximum height of 12 inches.

The Departures Lounge Ad Space #2 is available:



8 panels - beginning with the closest in the photo below and ending just after the pole.

INTERESTED IN A SPACE?

Please email
airport@cranbrook.ca
or call (250) 426 - 7913

